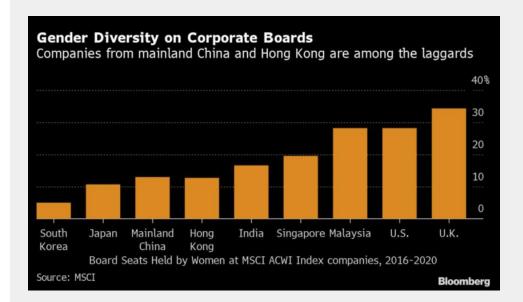
# Hong Kong Board Diversity Investor Initiative - 8 March 2021- IWD

## **Dear Signatories and Supporters,**

We hope you, your family and your colleagues are well.

Today is the International Women's Day 2021! Our effort and belief make more sense than ever. Bloomberg today's article 'China's Hottest Companies Are Run by Old-School All-Male Boards' is a good summary of where we stand in Hong Kong regarding gender diversity on corporate boards (and includes quotes from our supporters Amar, Teresa and myself).



The Bloomberg article mentions the important report from the **Hong Kong Institute of Chartered Secretaries** (HKICS) entitled "Missing Opportunities? A

<u>Review of Gender Diversity on Hong Kong Boards."</u> released on February 9th,

2021 (together with the <u>press releases</u>) in case you did not see it yet. This is an excellent report which advocate for targets of 30% Women On Boards over the next six years – a big and important step for HKICS, many of whose members work with boards of listed companies with 2/3 of their members being women. We hope this report drives big change in 2021 particularly from the regulatory side and influence on companies. The 30% Club and one of our co-founders Pru contributed. I encourage you to read this terrific report with forceful contributions, and goals including the most debated issue, quotas.

From the 30% Club perspective, the report reflects its new position that HKEx should set targets of 25% by 2025 and 30% within six years which should be then mandated by quotas if these targets are not met.



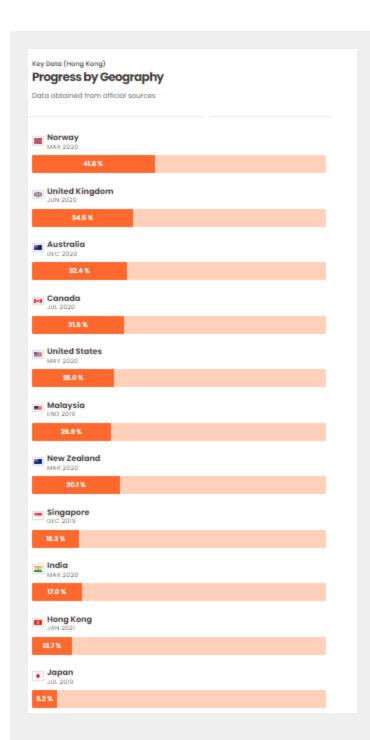
And we want to thank the members that already sent their feedback on engagements with their investee companies regarding diversity. We will share the results soon. To ensure we can report accurate information and data please send details of your voting and engagement activities for 2020 with Hong Listed companies on the topic of board gender diversity by March 12, 2021. We only need aggregated statistics. Please share case studies if you are happy for them to be included in our next report. It is essential that we keep sharing our experiences, outcomes and statistics

Please use this updated **Engagements Tracking Tool**.

<u>Updated stats from Community Business regarding women on Hong Kong</u> <u>boards</u> are now available and prove again the need for action:

- Women make up 13.7% of HSI boards as off end of 2020, no change for the last 2 years.
- There are 12 all-male boards in HSI, and 5 of them never had a female director, no change to slightly worse in the last 2 years.
- Out of a total of 33 appointments in 2020, 28 were men (84.8%).

Our supporter Community Business keeps gathering helpful stats, sharing <u>the</u> <u>all-male boards companies</u> and <u>women appointments details</u>.

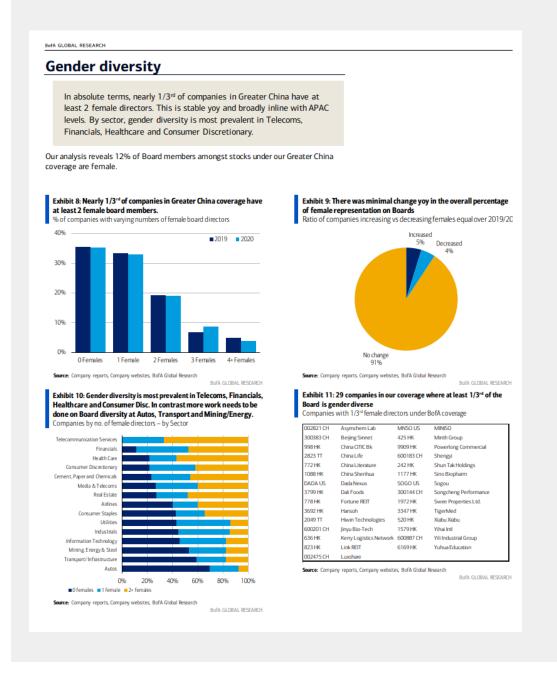


We also see more and more sell-side reports that include board diversity in their analysis.

For instance the Baml "ESG Matters - Asia Greater China. Corporate governance and CO2 emissions" report highlights the Greater China companies that exhibit good metrics across Board Independence, Board

Diversity, CEO remuneration structure, CO2 disclosure and climate change targets.

Please let us know your favorite research paper, data, article or any other resource regarding diversity so we can share them with the group.



BofA GLOBAL RESEARCH

# Exhibit 12: -17 companies in Greater China coverage demonstrate desirable corporate governance measures of: 1) 50% independence level; 2) at least 1 female director and 3) 25% variable pay in remuneration

 $Companies \ under Bof A \ coverage \ with \ at \ least \ 1 \ female \ director, increasing \ levels \ of \ Independents \ and \ variable \ pay \ rate \ for \ CEO$ 

#### 50% independence level, 1 female director, 25% variable pay

66% independence level, 1 female director, 25% variable pay

25 % Variable pay					25 /0 Variable pay			
		Mkt Cap				Mkt Cap		
Sector	Ticker	(USm)	Company	Sector	Ticker	(USm)	Company	
Real Estate	101 HK	12,270	Hang Lung Properties	Financials	1299 HK	164,891	AIA Group Limited	
Real Estate	960 HK	33,691	Longfor Properties Co.Ltd	Transport/ Infrastructure	2343 HK	1,167	Pacific Basin	
Financials	1299 HK	164,891	AIA Group Limited	nformation Technology	2018 HK	6,827	AAC Technologies	
Financials	6881 HK	12,912	China Galaxy Securities Co Ltd	nformation Technology	992 HK	15,935	Lenovo Group	
Financials	1776 HK	17,735	GF Securities	Consumer Discretionary	2006 HK	1,141	Shanghai Jin Jiang Intl Hotels	
Financials	2388 HK	34,433	Bank of China (Hong Kong)					
Financials	11 HK	37,555	Hang Seng Bk					
Industrials	3898 HK	5,943	Zhuzhou CRRC					
Industrials	1157 HK	17,910	Zoomlion					
Mining, Energy & Steel	2899 HK	52,502	Zijin Mining					
Transport/ Infrastructure	2343 HK	1,167	Pacific Basin					
Consumer Discretionary	2331 HK	15,169	Li Ning Co Ltd					
Information Technology	2018 HK	6,827	AAC Technologies					
Information Technology	992 HK	15,935	Lenovo Group					
Consumer Discretionary	1928 HK	40,017	Sands China Ltd.	1				
Consumer Discretionary	2006 HK	1,141	Shanghai Jin Jiang Intl Hotels	1				
Consumer Discretionary	69 HK	3,626	Shangri-La Asia					

Source: BofA Global Research

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Thank you for your support, we will soon be back with the Board Diversity Investors Initiative stats for 2020. And Happy International Women's Day (IWD) 2021!

Best,

Nasrine



### CONTACT

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